## 100 Things You Can Do To Promote CTF and the Children's License Plate

- Write a letter to the editor of your newspaper on CTF and the "Just Love 'Em" Children's License Plate and let them know that the *money raised comes back to your community*.
- ♦ Have your church include the CTF "Just Love 'Em" Children's License Plate inserts into the bulletin.
- Support your CTF local council through volunteering.
- ◆ Ask your public library to display CTF "Just Love 'Em" Children's License Plate materials.
- Call 10 friends to ask them to purchase a CTF "Just Love 'Em" Children's License Plate.
- ♦ Ask your employer to insert the CTF "Just Love 'Em" Children's License Plate materials into paychecks.
- ◆ Ask professional organizations you are a member of to display CTF "Just Love 'Em" Children's License Plate materials.
- ◆ Ask your city council to declare a Child Abuse Prevention week or day and promote the CTF "Just Love 'Em" Children's License Plate.
- Ask civic groups in your community to include an article in their newsletter about the CTF "Just Love 'Em" Children's License Plate.
- Ask to speak at civic groups in your community about child abuse prevention.
- Ask local day care centers to promote the CTF "Just Love 'Em" Children's License Plate to parents.
- Contact local billboard companies and ask them to display a free billboard promoting the CTF "Just Love 'Em" Children's License Plate.
- ◆ Ask your police department to display CTF "Just Love Em" Children's License Plate materials.
- ♦ Ask the local Boy Scout group to deliver flyers door to door about the CTF "Just Love Em" Children's License Plate.
- ◆ Talk about CTF and the "Just Love 'Em" Children's License Plate with family and friends.
- Display CTF "Just Love 'Em" Children's License Plate materials at work.
- ◆ Call or visit your local radio station and ask them to play the CTF "Just Love 'Em" Children's License Plate public service announcement.
- ♦ Offer to show the CTF "Just Love 'Em" Children's License Plate public service announcement at groups you are involved in.
- ♦ Mentor a child.
- ◆ Ask your local Chamber of Commerce to display CTF "Just Love 'Em" Children's License Plate materials.
- Include CTF "Just Love 'Em" Children's License Plate materials in your newsletter and mailings.
- ◆ Ask your bank to display CTF "Just Love 'Em" Children's License Plate materials.
- ♦ Ask your newspaper to do a series on child abuse and neglect ending with a story about the efforts of CTF and the "Just Love 'Em" Children's License Plate.
- ♦ Ask your post office to display CTF "Just Love 'Em" Children's License Plate materials.
- Persuade your high school to display CTF "Just Love 'Em" Children's License Plate materials.
- Ask to speak at the local PTA or PTO association meeting.
- Write an article on the CTF "Just Love 'Em" Children's License Plate for your union newsletter.
- Ask you local newspaper to do an article on the CTF "Just Love 'Em" Children's License Plate.
- Show the CTF "Just Love 'Em" Children's License Plate public service announcement at staff meetings.
- Call radio station call-in shows and explain CTF and the "Just Love 'Em" Children's License Plate.
- Ask your doctor to display CTF "Just Love 'Em" Children's License Plate materials in his/her office.
- ♦ Mention CTF and the "Just Love 'Em" Children's License Plate in any speeches you give.
- Ask your local Chamber of Commerce to promote the CTF "Just Love 'Em" Children's License Plate.
- ◆ Ask your dentist to insert CTF "Just Love Em" Children's License Plate materials in his/her billings.
- ♦ Ask the manger of your shopping mall to do a CTF "Just Love 'Em" Children's License Plate display.
- ◆ Ask your employer to print a CTF "Just Love 'Em" Children's License Plate message on the outside of their envelopes.

- ◆ Ask the bank to include CTF "Just Love 'Em" Children's License Plate materials in their monthly statement.
- ◆ Ask your hospital to display CTF "Just Love 'Em" Children's License Plate materials.
- ◆ Call you local television station and encourage them to play the CTF "Just Love 'Em" Children's License Plate public service announcements.

- ♦ Ask your barber/hairdresser to display CTF "Just Love 'Em" Children's License Plate materials.
- ◆ Ask the local Girl Scout group to pass out CTF "Just Love 'Em" Children's License Plate materials door to door.
- Ask your local grocery store to display CTF "Just Love 'Em" Children's License Plate materials.
- Include CTF "Just Love 'Em" Children's License Plate materials with foster care and adoptive packets.
- ◆ Ask your mayor to write a letter to the editor urging people to support CTF and promote the CTF "Just Love 'Em" Children's License Plate.
- ♦ Ask the mass transit authorities to put CTF "Just Love 'Em" Children's License Plate posters on all busses.
- Encourage your co-workers to buy a CTF "Just Love 'Em" Children's License Plate.
- Volunteer to coach a children's sports league.
- ♦ Ask local restaurants to display CTF "Just Love 'Em" Children's License Plate materials.
- ◆ Offer to do a program on CTF and the "Just Love 'Em" Children's License Plate at your local Chamber of Commerce.
- ♦ Ask your parent-teacher organization to get involved in promoting the CTF "Just Love 'Em" Children's License Plate.
- Ask your spouse to display CTF "Just Love 'Em" Children's License Plate materials at their work place.
- Ask your minister to do a sermon on the family and include the problem of child abuse and neglect and how the congregation can help by supporting CTF.
- ◆ Ask your local restaurant to include a CTF "Just Love 'Em" Children's License Plate message on their place mat.
- ♦ Ask insurance agencies to display CTF "Just Love 'Em" Children's License Plate materials.
- Ask any professional organization of which you are a member to print an article on CTF and the "Just Love 'Em" Children's License Plate.
- Ask your bank to promote the CTF "Just Love Em" Children's License Plate.
- Carry extra "Kid Pins" and when people ask about yours, explain CTF and give them a pin.
- ◆ Ask your county commissioner to promote the CTF "Just Love Em" Children's License Plate.
- ◆ Display information on the CTF "Just Love Em" Children's License Plate at your local Family Resource Center.
- ◆ Ask your local media personalities to purchase a CTF "Just Love Em" Children's License Plate.
- Contact your cable company and ask them to include a CTF "Just Love Em" Children's License Plate message in their billings.
- ◆ Ask your tax preparer to display CTF "Just Love Em" Children's License Plate materials.
- Ask your grocer to print a CTF "Just Love Em" Children's License Plate message on their sacks.
- Volunteer at a school in your community.
- ◆ Ask your minister to write a letter to the editor about CTF and the "Just Love Em" Children's License Plate.
- Write you legislator, explain CTF and urge them to include an article in their constituent newsletter on the "Just Love Em" Children's License Plate.
- Donate to your CTF local council.
- ◆ Ask your legislator to purchase a CTF "Just Love Em" Children's License Plate.
- Ask your employer to purchase CTF "Just Love Em" Children's License Plates for their company vehicles.
- ◆ Ask your local dealerships to display CTF "Just Love Em" Children's License Plate materials.
- Offer to do a program on CTF and the "Just Love Em" Children's License Plate for your public library.
- ◆ Ask local EMS to promote the CTF "Just Love Em" Children's License Plate.
- Ask your mayor to purchase a CTF "Just Love Em" Children's License Plate.
- Ask local sporting leagues to promote the CTF "Just Love 'Em" Children's License Plate.

• Do a presentation on CTF and the "Just Love 'Em" Children's License Plate at your child's class.

- ◆ Take CTF "Just Love 'Em" Children's License Plate material to your local laundry mats and ask them to display it.
- Ask your fire department to promote the CTF "Just Love 'Em" Children's License Plate.
- ◆ Contract your local pizza delivery store and ask them to insert a CTF "Just Love 'Em" Children's License Plate flyer or put a CTF "Just Love 'Em" Children's License Plate message on their pizza boxes.
- ◆ Ask your legislators to purchase a CTF "Just Love Em" Children's License Plate.
- ♦ Spend time with your child!
- ◆ Urge your neighbors to purchase a CTF "Just Love 'Em" Children's License Plate.
- ◆ Ask your local health department to display CTF "Just Love 'Em" Children's License Plate materials.
- ◆ Contact your phone company and ask them to include a CTF "Just Love 'Em" Children's License Plate message in their billings.
- ◆ Ask your local parks and recreation department to promote the CTF "Just Love 'Em" Children's License Plate.
- ◆ Ask the head of your local FIA to write a letter to the editor urging people to support the CTF and purchase a "Just Love 'Em" Children's License Plate.
- ◆ Take CTF "Just Love 'Em" Children's License Plate materials to convenience stores and ask them to display.
- ♦ Hug your kids!
- Create a bumper sticker to promote CTF and the "Just Love 'Em" Children's License Plate.
- ◆ Ask your movie theater to show a slide of the CTF "Just Love 'Em" Children's License Plate before the feature films.
- ◆ Ask your schools to send information on the CTF "Just Love 'Em" Children's License Plate home to parents.
- ◆ Ask your local Community Mental Health office to display CTF "Just Love 'Em" Children's License Plate materials.
- ◆ Invite your local media to a press conference on April 2<sup>nd</sup> to kick off the sales of the CTF "Just Love 'Em" Children's License Plate.
- ◆ Present information on CTF and the "Just Love 'Em" Children's License Plate at your local Multi Purpose Collaborative Body.
- Present an honorary CTF "Just Love 'Em" Children's License Plate to a local celebrity.
- ♦ Ask insurance agencies to include CTF "Just Love 'Em" Children's License Plate materials in their billings.
- ♦ Ask local day cares to display CTF "Just Love 'Em" Children's License Plate materials.
- ◆ Ask plumbers in your community to include CTF "Just Love 'Em" Children's License Plate materials in their bills.
- ♦ Include a CTF "Just Love 'Em" Children's License Plate in a charity auction.
- ♦ Hand out CTF "Just Love 'Em" Children's License Plate materials at Senior Centers.
- ♦ Buy a "Just Love 'Em" Children's License Plate for your vehicle!!